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NESL-USA, INC. ENTERS NORTH AMERICAN MARKET AT INTERSOLAR

NESL-USA showcases its positive-tolerance-only solar PV modules at 2010 Intersolar North America.

Tualatin, Ore. (August, 2010)—NESL-USA, Inc. entered the North American market at the 2010 Intersolar show, showcasing its newest advancements and offerings in solar technology, and expanding its customer portfolio and focus within the U.S.

"Intersolar was our first show in the U.S. and we are very pleased with the positive response we received from show attendees," said Jeffrey Byrne, VP Sales and Marketing, NESL-USA, Inc. "We had interest for opportunities from ranging from 3KW to over 100MW and an overwhelming number of visitors to our booth, which is exceptional for our first U.S. show."

The company launched its selection of positive-tolerance-only mono and poly solar PV modules ranging from 165W to 280W for residential, commercial and utility projects. Interest for the NESL and Sun Energy BIPV Solar Tile and Shingle products was also prominent at the show. "We were thrilled with the level of interest in our Sun Energy PV roofing products at Intersolar", said Ron Gangemi, CEO of BIPV, Inc. "Working with a reliable, high quality module supplier like NESL will help us ramp up production quickly to meet the demand."

NESL-USA, Inc. and BIPV, Inc. have partnered to bring the BIPV line of products to market in 2010. The product line will include solar PV tile and shingle form-factors, along with other products in the near future. More information on the BIPV product line will be available shortly at the NESL-USA website, www.neslusa.com.

About NESL-USA, Inc.

NESL-USA opened in 2010 as the first North American office of NESL Solartech. Since 2005, NESL Solartech has specialized in research and development, manufacturing, and marketing of solar PV products. Adding this sales and support office allows NESL to offer the highest quality positive-tolerance-only solar PV modules to the North American market with dedicated sales and support. *For more information, visit www.neslusa.com.*

About BIPV, Inc.

BIPV Inc. specializes in engineering and developing photovoltaic products for the building integrated market. Based in Grass Valley, California, BIPV Inc. designed and developed the Sun Energy Shingle and Sun Energy Tile and is committed to continuing to develop the most innovative BIPV solutions on the market. For more information, visit www.bipvinc.com.